

DELHI

 **PARIVARTAN**

A step towards sustainable progress

Towards A Better Tomorrow

CSR Report 2025-26



DISTRICTS

Central Delhi, East Delhi, New Delhi, North Delhi,
North East Delhi, North West Delhi, Shahdara, South Delhi,
South West Delhi



15,346

LIVES IMPACTED



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HDFC BANK

HDFC Bank's CSR initiative, Parivartan, is deeply committed to making a positive impact on the environment and the community at large. We partner with grassroot organisations to enable socio-economic development in the lives of millions of Indians through multisectoral initiatives under our 6 key focus areas. This year, we have positively impacted **10.77 crore** live pan-India.

PILLARS OF PARIVARTAN



1,340
FARMERS
SUPPORTED

RURAL DEVELOPMENT

Empowered communities drive progress. By investing in rural infrastructure and technical expertise, we help rural India enter global markets and move toward national prosperity.



5
SMART SCHOOLS
DEVELOPED



~1,250
STUDENTS
IMPACTED



700
SCHOLARSHIPS
PROVIDED

PROMOTION OF EDUCATION

True learning thrives in environments designed for growth. Our initiatives modernise education through training, scholarships, and upgraded facilities, equipping students to innovate and lead.



13,309
INDIVIDUALS
TRAINED

SKILL TRAINING & LIVELIHOOD ENHANCEMENT

Sustainable independence relies on long-term opportunities. We offer vocational training and entrepreneurship support to bridge the skill gap, helping individuals create economic security for their communities.



HEALTHCARE & HYGIENE

A healthier nation creates a stronger future. We strengthen rural healthcare infrastructure and promote preventive hygiene, bringing essential medical care directly to underserved communities.



10.57 Lakh
SPREAD OF
FINANCIAL FRAUD
AWARENESS
(VIGIL AUNTY)

FINANCIAL LITERACY & INCLUSION

Financial independence requires knowledge and access. We provide financial education and digital banking tools, helping underserved populations manage resources, access credit, and secure their futures.



NATURAL RESOURCE MANAGEMENT

Prosperity must coexist with nature. We focus on water conservation, soil health, and climate-smart agriculture to ensure long-term resource productivity and environmental protection.



P0836

CATALYSING URBAN TALENT

| District: Delhi

Fostering sustainable career trajectories in rapidly evolving metropolitan markets depends on equipping driven jobseekers with specialised, industry-calibrated expertise and direct corporate entry points. **HDFC Bank Parivartan** and **Sambhav Foundation** successfully completed an intensive workforce integration initiative across North India's primary commercial hubs. Technical instructors delivered specialised training to 3,780 participants, focusing on high-demand disciplines including Electric Vehicle Service Engineering, CRM Domestic Non-Voice Operations, and Data Analytics. The project teams combined practical workshops with continuous skill assessments, ensuring candidates mastered current industry protocols. Through strategic employer partnerships, the project successfully facilitated formal job placements for 2,835 certified graduates, establishing long-term economic independence.



P1170

PROJECT LEAP: CULTIVATING OLYMPIC EXCELLENCE

| District: North West Delhi

Supporting national athletes to excel on the global stage involves providing advanced, world-class infrastructure and comprehensive multidisciplinary training that sharpens competitive readiness for international events. To enhance elite athletic development, **HDFC Bank Parivartan** partnered with the **Foundation for Promotion of Sports and Games (Olympic Gold Quest)** to implement Project Leap across Delhi, Gujarat, Haryana, Maharashtra, Tamil Nadu, and Telangana. The initiative provided 35 shooters with a comprehensive technical framework, delivering psychological and physiological training led by expert foreign and Gear For Gold (GFG) coaches. It enabled participants to utilise SCATT training, nutritional guidance, gunsmith support, and competition ammunition. By institutionalising these professional standards, the project directly prepared these athletes for the Olympic and Paralympic Games.



P0718

BRIDGING THE SKILL GAP WITH SPECIALISED TRAINING

| District: Shahdara

Delhi National Capital Region is rapidly growing and provides ample employment opportunities to individuals with the right skill set. To meet the demands of this ever-growing job market, **HDFC Bank Parivartan** along with **Ambuja Foundation** is providing skill training to 1,650 deserving youth who will be counselled on their chosen career path based on their interest. The intervention that will impart technical, soft and industry specific skills to individuals will help them acquire jobs in industries such as Information Technology, Healthcare, Digital Marketing, Finance & Accounting, Logistics & Supply Chain Management etc. Post training, they can work as General Duty Assistants, OT Assistants, Phlebotomists, Industrial/AC Repair Electricians and advanced beauty therapists or barbers based on their skills and interests.



P1263

STRENGTHENING CANCER SURVEILLANCE AND TREATMENT

| District: Central Delhi

In many semi-urban and rural communities, cancer outcomes remain poor due to deep-seated stigma, a lack of awareness, and the absence of local screening facilities for oral, cervical, and breast cancers. Addressing this, **HDFC Bank Parivartan** and the **Indian Cancer Society** implemented a comprehensive intervention focused on early detection and healthcare capacity building.

The project trained frontline health workers and medical officers in screening protocols while deploying a multi-utility screening vehicle to deliver services directly to underserved areas. Through 45 specialised camps across the country, the initiative successfully screened over 3,150 individuals and established critical referral linkages, ensuring at least 60% of screen-positive beneficiaries accessed timely treatment through government schemes and empanelled hospitals. This holistic approach not only improved survival prospects for underprivileged patients but also created a sustainable community infrastructure for long-term preventive care.



P1148

TRAUMA CARE AND MEDICAL CAPACITY BUILDING

| District: Delhi

Providing advanced clinical training in emergency medicine and trauma response ensures that healthcare professionals can rapidly assess injuries, stabilise patients, and manage critical care scenarios effectively. To enhance regional medical infrastructure, **HDFC Bank Parivartan** partnered with the **Lifeline Foundation** to implement an intensive up-skilling initiative for 4,000 AYUSH doctors across four states and two Union Territories. Led by specialists in emergency medicine, surgery, orthopaedics, and anaesthesiology, the seven-hour workshops combine theoretical lectures with hands-on technical workstations. The curriculum focuses on essential trauma criteria, spanning initial patient assessment, primary surveys, spine stabilisation, and case-based emergency scenarios to systematically strengthen local acute care capabilities.



P1400

DECENTRALISED ATMOSPHERIC WATER GENERATION

| District: South Delhi

To combat acute drinking water scarcity in multiple aspirational districts, **HDFC Bank Parivartan** teamed up with **The Energy and Resources Institute (TERI)**, Mumbai to launch a sustainable infrastructure venture. This nationwide initiative deploys advanced Meghdoot Atmospheric Water Generators (AWGs) across six water-stressed states to protect the health of students, patients, and frontline workers.

These cutting-edge AWG units are being installed inside high-need government schools and hospitals to extract pure drinking water directly from ambient air humidity. Crucially, automated dispensing stations are being set up, implementing rigorous quality-testing protocols, and training institutional staff on daily upkeep. This high-tech intervention completely bypasses depleting groundwater sources, ensuring a continuous, pathogen-free water supply even during severe droughts.



P1161

FINANCIAL SUPPORT FOR CANCER PATIENTS

| District: East Delhi, North East Delhi, North West Delhi

Many cancer patients often face a critical barrier to recovery as the high cost of treatment creates an overwhelming financial burden, frequently leading to delayed care or treatment abandonment. To address this, **HDFC Bank Parivartan** and the **Indian Cancer Society (ICS)** collaborated to provide targeted financial assistance through the Cancer Cure Fund (ICS-CCF). The initiative identified eligible patients across empanelled hospitals and provided the necessary funding to cover essential medical expenses, while also offering emotional counselling to families navigating the complexities of the disease. As a result, 100 patients across India received timely, uninterrupted treatment for curable cancers, significantly improving their survival prospects. This intervention successfully reduced the financial and emotional stress on vulnerable households, ensuring that life-saving medical care remains accessible regardless of a patient's economic background.



P1513

BRIDGING DIGITAL HORIZONS

| District: New Delhi

Facilitating higher education involves equipping distance learners with modern digital tools to access online academic resources seamlessly. To enhance flexible learning, **HDFC Bank Parivartan** and **Smile Foundation** delivered 50 Apple iPads to students at Indira Gandhi National Open University. The initiative secured a two-year maintenance contract for hardware longevity and integrated the devices into the university's support framework. This digital infusion enabled over 200 learners to access coursework and research materials flexibly. By establishing structured tracking, the project ensured high device utilisation, allowing students to balance academic pursuits with daily commitments and complete their higher education successfully.



P1227

ACTIVE INCLUSION

| District: South West Delhi

Fostering holistic development for specially abled children involves providing specialised physical education and therapeutic equipment to support physical well-being and inclusive play. To enhance therapeutic and recreational opportunities, **HDFC Bank Parivartan** and **Sanjeevani Vikas Evam Jan Kalyan Samiti** upgraded the special school wing of the Air Force Golden Jubilee Institute. The initiative installed specialised fitness, rehabilitation, and sensory play equipment, including treadmills, static cycles, and outdoor swings. Following comprehensive safety training, the assets were formally handed over to the institute. This project enabled students to enhance their motor skills and engage in active recreation, fostering greater independence, physical confidence, and social interaction.



VOCATIONAL SKILL TRAINING AND INDUSTRIAL PLACEMENT IN NON-TRADITIONAL TRADES

BENEFICIARY: Anju

LOCATION: Pratap Nagar, North Delhi

THE PROBLEM

Anju, a 22-year-old resident of Delhi, aimed to build a technical career in electrical work. However, lacking formal qualifications, practical industrial exposure, and structured placement access, she was unable to transition her technical interest into formal employment within a sector traditionally dominated by men.

OUR INTERVENTION

To bridge the technical skill gap and support non-traditional trade entry for women, **HDFC Bank Parivartan** in partnership with **Ambuja Foundation (SEDI Shahdara)**, enrolled Anju in a three-month Assistant Electrician training programme. The curriculum combined theoretical instruction

with practical training in wiring systems, circuit installation, safety compliance, and troubleshooting techniques, supported by dedicated career counselling and placement assistance.

THE OUTCOME

Upon completing the course, Anju secured a placement as an Apprentice Industrial Electrician at Paharpur 3P Pvt. Ltd. She currently earns a monthly income of Rs. 16,000 alongside statutory benefits, providing financial support to her household while gaining hands-on industrial experience. Anju plans to gain further practical experience to qualify as a certified senior electrician, establishing a clear professional trajectory in the industrial manufacturing sector.



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