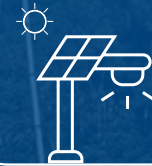
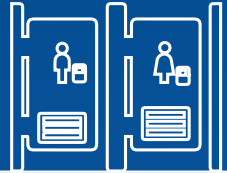


 **PARIVARTAN**

A step towards sustainable progress

ARUNACHAL PRADESH

Towards A Better Tomorrow



DISTRICTS

LOWER DIBANG VALLEY,
SHI YOMI, LOHIT,
PAPUM PARE



607+

LIVES IMPACTED



SCAN TO FOLLOW US ON
OUR DIGITAL CHANNELS

*Lives Impacted as of March 2025



ABOUT PARIVARTAN

HDFC Bank's Parivartan aims at mainstreaming economically & socially challenged groups across the country by ushering growth, development and empowerment. Committed to developing sustainable ecosystems through various partnerships, we identify and support programmes that seek to develop and advance communities. HDFC Bank Parivartan has positively impacted **105.6+ million** lives pan-india.


PILLARS OF PARIVARTAN





1,768+
FARMERS
TRAINED

RURAL DEVELOPMENT

Through its Holistic Rural Development Programme (HRDP), HDFC Bank Parivartan is driving rural transformation by promoting alternative agriculture, aquaculture, forming institutions and committees, strengthening livelihoods and building resilient, sustainable communities.

~15,000+
STUDENTS
IMPACTED
THROUGH SMART
SCHOOLS



60+
SMART SCHOOLS
DEVELOPED

PROMOTION OF EDUCATION

With initiatives that aim at ensuring long-term financial stability across vulnerable communities, Parivartan aims at making world-class education accessible to our future generations.




200+
INDIVIDUALS
TRAINED

SKILL TRAINING & LIVELIHOOD ENHANCEMENT

Through training, networking and financial support, Parivartan works towards upskilling and fostering an entrepreneurial spirit in marginalised communities.



HEALTHCARE & HYGIENE

Parivartan has successfully helped in promoting safe hygiene practices and improved sanitation facilities across the state.




2,912+*
SPREAD OF
FINANCIAL FRAUD
AWARENESS (VIGIL
AUNTY)

FINANCIAL LITERACY & INCLUSION

Parivartan has enabled communities to break the cycle of poverty and enter the banking fold.




219+
SOLAR LIGHTS
INSTALLED

NATURAL RESOURCE MANAGEMENT

Parivartan revitalises rural ecosystems by restoring water bodies, rejuvenating soil health, and implementing sustainable natural resource management practices to ensure long-term agricultural prosperity and community resilience.

*Based on the views across digital platforms

KEY INTERVENTIONS



P0755

GROWING FUTURES: EMPOWERING RURAL LIVELIHOODS

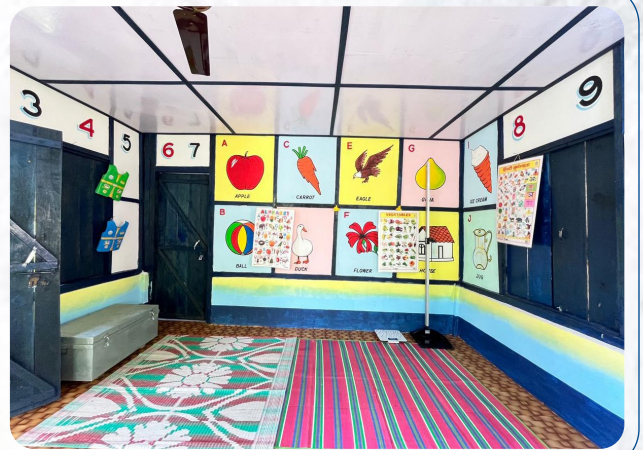
| DISTRICT - LOHIT

HDFC Bank Parivartan, in partnership with Citizens Foundation and People to People Help Foundation, is enhancing rural livelihoods through its Holistic Rural Development Programme (HRDP). The initiative supports 3,500+ farmers with organic agriculture, orchard development, mushroom cultivation, and irrigation upgrades. It also promotes agro-diversity, value-added processing, and expanded market access. Additionally, duck farming is being introduced as a sustainable income source, ensuring long-term financial stability for rural communities.

SMART LEARNING, STRONGER FUTURES

| DISTRICT - PAPUM PARE

HDFC Bank Parivartan has taken a lead to strengthen education by renovating 10 Smart Schools and 15 Anganwadis in the region. The programme enhances learning through infrastructure upgrades, sports facilities, and teacher training in alternative pedagogy. Key interventions include remedial classes, learning camps, and innovative teaching methods, ensuring quality education and a brighter future for students.



P0757



P0755, P0757

STRONGER HEALTHCARE, HEALTHIER COMMUNITIES

| DISTRICT - LOHIT, LOWER DIBANG VALLEY, PAPUM PARE

HDFC Bank Parivartan has upgraded 2 District Hospitals, 2 CHCs with maternity wards, and 9 PHCs/CHCs to enhance healthcare accessibility in the region. The initiative addressed critical infrastructure needs by providing essential medical equipment, including oxygen concentrators, BP monitors, hospital beds, and portable autoclaves. These upgrades ensure better healthcare services, creating a more efficient and patient-friendly environment in rural areas.

SKILLS FOR GROWTH, LIVELIHOODS FOR LIFE

| DISTRICT - LOWER DIBANG VALLEY, SHI YOMI, PAPUMPARE, LOHIT

HDFC Bank Parivartan is driving change through competency-based training, capacity building, and entrepreneurship development. The initiative promotes skill enhancement in agriculture and allied sectors while empowering women through embroidery, candle-making, toy production, and masala-making training. By fostering upskilling and livelihood opportunities, this programme creates sustainable income sources and economic independence for communities.



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STORIES OF PARIVARTAN

EMPOWERING RURAL LIVELIHOODS THROUGH PIG REARING

| BENEFICIARY - KAMRU SELF-HELP GROUP (SHG)
| LOCATION - KHEMLEE VILLAGE, SAGALEE BLOCK, ARUNACHAL PRADESH, PAPUM PARE

THE CHALLENGE

Rural communities in Khemlee Village faced limited livelihood opportunities, particularly women in marginalized groups. Without stable income sources, self-reliance and economic security remained a challenge for families in the region.

OUR INTERVENTION

Through the Holistic Rural Development Programme (HRDP), HDFC Bank Parivartan, in partnership with Citizens Foundation, provided a sustainable pig-rearing initiative. Ten members of the Kamru SHG received a pigsty and six piglets to rear, fostering group-based economic activity and financial independence.

THE RESULT

The piggery unit has significantly improved the economic prospects of the SHG members, providing them with a stable source of income. Beyond financial benefits, the initiative has instilled confidence, strengthened community bonds, and paved the way for long-term self-sufficiency. The members express deep gratitude and optimism for a brighter, more secure future.



P0757