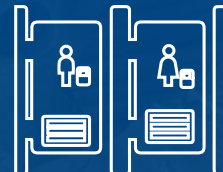


# NAGALAND & MANIPUR

## Towards A Better Tomorrow



### DISTRICTS

**NAGALAND** - MON, KOHIMA,  
PEREN

**MANIPUR** - CHANDEL,  
CHURACHANDPUR, NONEY,  
PHERZAWL, TENGNOUPAL, UKHRUL



**22,525+**  
LIVES IMPACTED  
IN NAGALAND

**1,500+**  
LIVES IMPACTED  
IN MANIPUR



SCAN TO FOLLOW US ON  
OUR DIGITAL CHANNELS

# ABOUT PARIVARTAN

HDFC Bank's Parivartan aims at mainstreaming economically & socially challenged groups across the country by ushering growth, development and empowerment. Committed to developing sustainable ecosystems through various partnerships, we identify and support programmes that seek to develop and advance communities. HDFC Bank Parivartan has positively impacted **105.6+ million** lives pan-india.

## PILLARS OF PARIVARTAN



**690+**  
FARMERS  
SUPPORTED



**13+**  
ACRES OF LAND  
BROUGHT UNDER  
CHEMICAL-FREE  
FARMING



**50+**  
ACRES OF LAND  
BROUGHT UNDER  
IRRIGATION

### RURAL DEVELOPMENT

Through its Holistic Rural Development Programme (HRDP), HDFC Bank Parivartan is driving rural transformation by promoting alternative agriculture, aquaculture, forming institutions and committees, strengthening livelihoods and building resilient, sustainable communities.



**~2,750+**  
STUDENTS  
IMPACTED THROUGH  
SMART SCHOOLS



**11+**  
SMART SCHOOLS  
DEVELOPED



**70+**  
SCHOLARSHIPS  
PROVIDED

### PROMOTION OF EDUCATION

With initiatives that aim at ensuring long-term financial stability across vulnerable communities, Parivartan aims at making world-class education accessible to our future generations.



**30+**  
WOMEN  
SUPPORTED  
THROUGH  
LIVELIHOOD  
ENHANCEMENT



**50+**  
INDIVIDUALS  
TRAINED

### SKILL TRAINING & LIVELIHOOD ENHANCEMENT

Through training, networking and financial support, Parivartan works towards upskilling and fostering an entrepreneurial spirit in marginalised communities.



### HEALTHCARE & HYGIENE

Parivartan has successfully helped in promoting safe hygiene practices and improved sanitation facilities across the state.



**49,065+\***  
SPREAD OF  
FINANCIAL FRAUD  
AWARENESS (VIGIL  
AUNTY)

### FINANCIAL LITERACY & INCLUSION

Parivartan has enabled communities to break the cycle of poverty and enter the banking fold.



**450+**  
SOLAR LIGHTS  
INSTALLED

### NATURAL RESOURCE MANAGEMENT

Parivartan revitalises rural ecosystems by restoring water bodies, rejuvenating soil health, and implementing sustainable natural resource management practices to ensure long-term agricultural prosperity and community resilience.

\*Based on the views across digital platforms

# KEY INTERVENTIONS



P0919

## EMPOWERING RURAL LIVELIHOODS | DISTRICT - KOHIMA, NAGALAND

HDFC Bank Parivartan and AROH Foundation are transforming rural economies through the Holistic Rural Development Programme (HRDP). The initiative supports over 2,200 farmers by promoting organic farming, agro-diversity conservation, orchard development, and value-added processing. It also enhances livelihoods through irrigation systems, mushroom cultivation, and duck farming. To drive local economic growth, 75 women-led enterprises are being established, ensuring sustainable income opportunities for the community.

## SMARTER SCHOOLS; BRIGHTER FUTURES | DISTRICT - MON, NAGALAND

HDFC Bank Parivartan and Mantra Social Services are improving education by renovating schools, upgrading anganwadi infrastructure, and establishing smart schools for over 9,100 students. Key initiatives include infrastructure enhancements, sports material provision, teacher training in alternative pedagogy and soft skills, and innovative learning practices. The programme also ensures quality education through remedial classes, learning camps, and specialised teacher training.



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## SHINING A LIGHT ON LEARNING! | STATES - ASSAM, MANIPUR

HDFC Bank Parivartan is transforming education by renovating six schools, enhancing infrastructure, and establishing smart classrooms. The project also includes installing solar streetlights and providing solar home lights to marginalised families, creating a better learning environment and improving overall educational access.

## SOLAR SOLUTIONS FOR SUSTAINABLE AGRICULTURE AND CLEAN WATER | STATES - MEGHALAYA, NAGALAND | PROJECT CODE - P1045

This initiative focuses on enhancing agricultural productivity and access to clean water through solar-powered solutions. The project will install 3 HP solar water pumps to support irrigation in both Rabi and Sali seasons, bringing 40 acres of uncultivated land under vegetation. Additionally, 15 villages will benefit from solar-powered streetlights and mini home lighting solutions, improving daily life and security. To ensure access to safe drinking water, the project will establish Drinking Water Huts equipped with water sources, storage, filtration systems, and coin-based dispensers, providing a sustainable water facility in public spaces.

## STORIES OF PARIVARTAN

### LIGHTING LIVES WITH SOLAR POWER IN CHENMOHO

| BENEFICIARY - MR. WANNYEM (SENIOR CITIZEN WITH A PHYSICAL IMPAIRMENT), ALONG WITH ELDERLY INDIVIDUALS, PERSONS WITH DISABILITIES, AND SINGLE MOTHERS

| LOCATION - CHENMOHO VILLAGE, MON BLOCK, MON DISTRICT, NAGALAND

#### THE CHALLENGE

In Chenmoho, storms and monsoon rains often led to prolonged power outages, severely impacting daily life. Vulnerable groups—such as the elderly, persons with disabilities, single mothers, and individuals like Mr. Wanniyem who live alone with limited mobility—struggled to manage even basic household tasks without electricity, facing long, dark nights and reduced quality of life.

#### OUR INTERVENTION

To support these households, HDFC Bank Parivartan and AROH Foundation, introduced mini solar home lighting systems. These systems offered a reliable and sustainable source of light, helping families regain a sense of routine and safety during frequent blackouts.

#### THE RESULT

The intervention restored light and hope to many homes. Residents could resume essential tasks like cooking, studying, and moving safely indoors. For Mr. Wanniyem, the impact was personal and profound. The project not only improved day-to-day living but also encouraged the adoption of clean, renewable energy in the community.



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