



## HDFC Bank was adjudged as the ‘Best Private Bank for Customer Service - Asia’ at the Global Private Banking Awards 2025

**Mumbai, November 07, 2025:** HDFC Bank, India’s leading private sector bank, was honoured with the ‘Best Private Bank for Customer Service - Asia’ award at the Global Private Banking Awards 2025, organised by Professional Wealth Management (PWM).

Additionally, the Bank was highly commended in the category of the ‘Best Private Bank – India’.

PWM on its website said, HDFC Bank is taking steps to balance digital innovation while maintaining in-person customer relationships.

“HDFC Bank is committed to embracing digital innovation and capacity building of relationship managers to enable and build trusted and deeper client engagements,” says Rakesh K. Singh, Group Head, Private Banking, Financial Institutions, International Banking and Banking-as-a-Service at HDFC Bank.

In particular, HDFC Bank has expanded its footprint in tier 2 and tier 3 cities to reach the emerging affluent class, while boosting its alternative investment product suite. “Understanding client needs, delivering tailored investment solutions with convenience is core to our customer service strategy,” says Mr Singh.

Mr. Rakesh K Singh said, “We are pleased to receive these awards from Professional Wealth Management (PWM). HDFC Bank emphasises on a customer-centric approach to provide tailored financial solutions to its customers. Our wealth management application – SmartWealth enables wealth management transactions, updates and reports anytime and anywhere. This award is a testament to our team’s dedication to serving clients and the trust they have placed in HDFC Bank for nearly three decades.”

HDFC Bank Wealth, with over two and half decades of experience, is one of the largest wealth distributors in the country. In the Financial Year 2024, wealth business saw a growth in the client base by 34 per cent over the previous year. This business manages over 83,000 households. HDFC Bank has a team of 1,000+ wealth bankers working across 923 locations through a hub and spoke model and an Asset Under Management (AUM) of ₹ 6.34 lakh crores.

Published by the Financial Times – a leading global business publication, Professional Wealth Management (PWM) specialises in analysing the growth strategies of private banks and the regional financial centres in which they operate.

**About HDFC Bank:**



## NEWS RELEASE

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